

## SOUTH YORKSHIRE POLICE AND CRIME PANEL – REPORT TO MEMBERS

<b>1.</b>	<b>Meeting:</b>	South Yorkshire Police and Crime Panel
<b>2.</b>	<b>Date:</b>	30 <sup>th</sup> July 2014
<b>3.</b>	<b>Title:</b>	Website Development
<b>4.</b>	<b>Organisation:</b>	RMBC – Host Authority

### 5. Summary

This report is to seek approval to the outstanding recommendations made by the Task & Finish Group, regarding the options available for developing a website for the South Yorkshire Police & Crime Panel. RMBC's Online Team have now constructed a prototype website and will be available to provide a demonstration at the meeting of the Panel.

Outstanding actions include the a pen portrait and photograph of all Panel members, along with the political breakdown of the panel and that the testing of the draft website be undertaken by representatives of the community as agreed by the panel.

### 6. Recommendations

**That the Panel:**

- 1. Notes and comments on the “galaxy” website, hosted by the RMBC website**
- 2. Agrees the content and format for the pen portraits**
- 3. Decides on a group of community representatives to test the proto type web site**
- 4. Explore other media ways of engaging/interacting with the community at a later stage.**

## **7. Proposals and detail**

### **Background**

Under the Chairmanship of Mr Alan Carter the Task & Finish group, comprising of three other members met on 8<sup>th</sup> April 2014, to discuss the two main website options available.

**option 1** - a webpage included in RMBC's revised website or  
**option 2** – a "galaxy" site within RMBC's website.

Research undertaken by the group was to look at other various other metropolitan areas PCP websites to obtain best practice and ideas for inclusion on the SYPCP site.

The West Yorkshire PCP site was put forward as a good example of a site that provided the right information, was easy to use, it had a logo/brand and a section for complaints.

Other suggestions were put forward in relation to the workings of the panel being more transparent and accountable via community engagement which included:- interactive website, Facebook, Twitter and webcasts.

### **Proposal and detail**

The Task & Finish Group, having discussed the options in considerable detail and having thoroughly explored a number of alternative suggestions, came to the conclusion that the preferred option is to develop a galaxy site. This was agreed at the full meeting of the Panel on the 2<sup>nd</sup> May 2014.

The galaxy site has been developed and managed by the RMBC On line Service Team, with information from the existing site used to populate the new site. A demonstration of the new site will be provided at the Panel meeting.

The T&F Group agreed it would be beneficial to involve community representatives, at the "proto type" stage of the development, to obtain their views and comments and would welcome the panel's contribution on this matter.

Monitoring of the website can provide information as to the number of users of the site and the type of information viewed, which can be used by the panel to assist in the engagement of the community in their work.

The idea of including a "pen portrait" and photograph of panel members on the website was considered to be beneficial as it shows accountability of the members to the public.

## **8. Finance**

As the host authority Rotherham MBC receives a grant to manage and administer the work of the PCP. The estimated amount of grant to be received in 2014/15 is £63000 which includes contributions to Members.

It has been confirmed that there will be no cost for the developing, managing and updating of the website.

An annual payment of approx. £20 for the URL requirements would be required.

## **9. Risks and Uncertainties**

Any risks and uncertainties would be mitigated by time being invested in the development of the website to ensure its suitability for purpose, with the management of the site being done by the RMBC Online Team.

## **10. Background Papers and Consultation**

Report to South Yorkshire Police and Crime Panel, 20th January 2014 (J28)

### **Contact**

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